



# *News, Media & Listening Practices:* A community media focus group

Tuesday 25<sup>th</sup> May  
2-4pm

@ICE  
8 Victoria Road  
Parramatta NSW

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The aim of this workshop is to explore the storytelling and listening practices that arise in your work as community media practitioners.

This research is part of a wider Australian Research Council-funded Linkage project being undertaken in partnership with ICE that is looking at the impact of cultural production in western Sydney.

Through structured discussions based on your experiences and responses to some key questions, we will try and tease out the way in which your storytelling and listening practices can intervene in practical ways to reshape how communities are represented.

Future research will investigate how community media approaches are different from or similar to other professional media producers (i.e. commercial or other mainstream) as well as other community groups that are not necessarily oriented towards media.

Look forward to meeting & talking to you on the day,

Justine

## **About the workshop**

The content of this workshop is drawn from the GUMG (Glasgow Media News Group) 'News Game', in which small groups are given images and texts and asked to write a story or report to accompany the material they have selected. Each group's explanations of how they came up with the resulting story will then be recorded and transcribed and you will be given a written report at the end of the data analysis process.

The workshop will be structured in the following way:

1. Introductions, briefing of aims & objectives
2. Distribution of workshop package (image and textual material based on recent news stories in the Australian media)
3. Story development in small (2-4 people) groups
4. Whole group discussion and feedback

Refreshments will be provided & a nominal amount of \$50 will also be paid to all participants to cover travel expenses.

## **About the research project**

'Information and Cultural Exchange: a study of best practices in community building, participation and cultural citizenship through creative practices', is an Australian Research Council Linkage Project, in partnership with Arts NSW, Australia Council for the Arts and ICE, based at the University of Technology, Sydney.

The investigators are Ilaria Vanni Accarigi, Tanja Dreher, Devleena Ghosh, Christina Ho, Tony Mitchell & Justine Lloyd.

It has been approved by UTS Human Research Ethics Committee, 8.10.2007, REF No. 2007-129A.

This workshop has also been supported by a Macquarie University New Staff Grant 2010.

## **Further information:**

*For information on the Listening Project:*

Please visit: [http://www.transforming.cultures.uts.edu.au/news\\_events/Listening\\_project.html](http://www.transforming.cultures.uts.edu.au/news_events/Listening_project.html)  
& <http://www.thelisteningproject.net/>

*For background on the UTS ARC Linkage Project:*

See <http://datasearch2.uts.edu.au/fass/research/grants/detail.cfm?ProjectId=2007002139>

*For background on the 'news game' and the Glasgow Media News Group:*

Please visit: <http://www.gla.ac.uk/centres/mediagroup/downloads.html>